

NOTIFICATION OF THE GUJARAT UNIVERSITY

No. Exam. 'A' / 32546 / of 2018

**Programme of the M.B.A.-II — SEMESTER-III (Repeater & Freshers)
(Full-time and Evening Programme) Examination—April-May, 2018**

Candidates are requested to be present at their respective places of examination, *fifteen minutes before the time appointed for the setting of the first paper and ten minutes before time for setting of each subsequent paper.* CANDIDATES ARE FORBIDDEN TO TAKE ANY BOOK, PAPER, ANY KIND OF HANDWRITTEN/TYPED/PRINTED MATERIAL, PROGRAMMABLE CALCULATOR, ANY TYPE OF MOBILE PHONE OR ELECTRONIC INSTRUMENT INTO THE EXAMINATION HALL.

The written examination place will be : **K. S. School of Business Management,
Gujarat University Campus, Ahmedabad-380 009.**

The written examination will be conducted in the following order.

M.B.A.-II — SEMESTER-III (Full-time & Evening) (Repeater & Fresher)

Day & Date	Subject [Time : 2-00 p.m. to 5-00 p.m.]
Monday, 14th May, 2018	Business Laws (BL)
Tuesday, 15th May, 2018	Management Control System (MCS)
Wednesday, 16th May, 2018	Corporate Strategic Management (CSM)
Thursday, 17th May, 2018	Finance — Derivatives and Risk Management (DRM)
Friday, 18th May, 2018	Finance — International Finance (IF) / Marketing — Sales and Distribution Management (SDM) / HRM — Recruitment & Selection (R & S)
Saturday, 19th May, 2018	Finance — Corporate Taxation & Financial Planning (CT & FP) / Marketing — Consumer Behaviour (CB) / HRM — Strategic Human Resources Management (SHRM)
Monday, 21st May, 2018	Marketing — Integrated Marketing Communications (IMC)
Tuesday, 22nd May, 2018	Finance — Management of Financial Services (MFS)
Wednesday, 23rd May, 2018	Marketing — Marketing Research (MR)
Thursday, 24th May, 2018	HRD — Human Resource Development (HRD)
Friday, 25th May, 2018	Management of Industrial Relations (MIR)
Monday, 28th May, 2018	Operation — Logistics & Supply Chain Management (L & S)
Tuesday, 29th May, 2018	TQM — Total Quality Management (TQM)
Wednesday, 30th May, 2018	Project Viva & Presentation of Special Studies for (Mktg. / Finance / HR Students) [At B. K. School 2-00 p.m.]

Ahmedabad-380 009.

April 20, 2018

for, Controller of Examinations.