

**NOTIFICATION OF THE GUJARAT UNIVERSITY**

No. Exam. '4-A' /54389/ of 2018

**Programme of the M.B.A.-II — SEMESTER-III (Freshers & Repeaters)  
(Full-time and Evening Programme) Examination—December-January, 2018-19**

Candidates are requested to be present at their respective places of examination, *fifteen minutes before the time appointed for the setting of the first paper and ten minutes before time for setting of each subsequent paper.* CANDIDATES ARE FORBIDDEN TO TAKE ANY BOOK, PAPER, ANY KIND OF HANDWRITTEN/TYPED/PRINTED MATERIAL, PROGRAMMABLE CALCULATOR, ANY TYPE OF MOBILE PHONE OR ELECTRONIC INSTRUMENT INTO THE EXAMINATION HALL.

The written examination place will be : **B. K. School of Business Management,  
Gujarat University Campus, Ahmedabad-380 009.**

The written examination will be conducted in the following order.

**M.B.A.-II — SEMESTER-III (Full-time & Evening) (Freshers & Repeaters)**

<b>Day &amp; Date</b>	<b>Subject [Time : 11-00 a.m. to 1-30 p.m.]</b>
Friday, 21st December, 2018	Business Laws (BL)
Monday, 24th December, 2018	Corporate Strategic Management (CSM)
Wednesday, 26th December, 2018	Management Control System (MCS)
Thursday, 27th December, 2018	<b>Finance</b> — International Finance (IF) / <b>Marketing</b> — Sales and Distribution Management (SDM) / <b>HRM</b> — Recruitment & Selection (R & S)
Friday, 28th December, 2018	<b>Finance</b> — Derivatives and Risk Management (DRM)
Saturday, 29th December, 2018	<b>Finance</b> — Corporate Taxation & Financial Planning (CT & FP) / <b>Marketing</b> — Consumer Behaviour (CB) / <b>HRM</b> — Strategic Human Resources Management (SHRM)
Monday, 31st December, 2018	<b>Marketing</b> — Integrated Marketing Communications (IMC)
Wednesday, 2nd January, 2019	<b>Finance</b> — Management of Financial Services (MFS)
Thursday, 3rd January, 2019	<b>Marketing</b> — Marketing Research (MR)
Friday, 4th January, 2019	<b>HRM</b> — Human Resource Development (HRD)
Saturday, 5th January, 2019	<b>HRM</b> — Management of Industrial Relations (MIR)
Monday, 7th January, 2019	<b>Operation</b> — Logistics & Supply Chain Management (L & S)
Tuesday, 8th January, 2019	<b>Operation</b> — Total Quality Management (TQM)
Wednesday, 9th January, 2019	<b>Project Viva &amp; Presentation of Special Studies for (Mktg./Finance/HR Students) [At B.K. School 11-00 a.m. Onwards]</b>

Ahmedabad-380 009.

**December 13 , 2018**

*for,* Controller of Examinations.